

**Service Level**

Features	Inactive*	Prestige	Elite	Super Elite
Essential data upload	✓	✓	✓	✓
Contact page with key coordinates	No URL link	✓	✓	✓
Display your logo in full color	50% faded	✓	✓	✓
Included locations (Same country)	1	1	3	6
Included categories <sup>1</sup>	1	Unlimited	Unlimited	Unlimited
Email forwarding per year	1	Unlimited	Unlimited	Unlimited
Exclusive email forwarding	⊖	✓	✓	✓
Post events, seminars, forums etc.	⊖	6	12	Unlimited
Post newsletters and press releases	⊖	6	12	Unlimited
Detailed traffic statistic report	⊖	✓	✓	✓
Access to content management system	⊖	✓	✓	✓
Directory ranking priority	⊖	Tier 3	Tier 2	Tier 1
Keywords for search engine	⊖	5	Unlimited	Unlimited
Post additional standardized information	⊖	⊖	Unlimited	Unlimited
Upload brochures and documents	⊖	⊖	3MB	50MB
Publish HTML presentations (Pages included)	⊖	⊖	1	5
Graphic banner(s) (Quantity / Weeks) <sup>2</sup>	⊖	⊖	1/26 Weeks	3/52 Weeks
Text banner(s) (Quantity / Weeks) <sup>2</sup>	⊖	⊖	1/26 Weeks	3/52 Weeks
Random banner deployment	⊖	⊖	⊖	✓
Automated leads suggestion	⊖	⊖	⊖	✓
Artwork for HTML presentation included	⊖	⊖	⊖	2

<sup>1</sup> Certain restrictions apply - <sup>2</sup> Deployment in all areas of the site except landing page.

**Service Level**

Price: (Canadian Dollars)	Inactive*	Prestige	Elite	Super Elite
One year term	19*	38	388	8888
Two years term (~10% off)	34*	68	698	15888
Three years term (~20% off)	45*	91	930	21300
Inquire for multiple subscriptions packages	sales@privatebanking.com			

Tax not included, applies only to Canadian residents

**Service Level**

Price: (Approx. EURO)	Inactive*	Prestige	Elite	Super Elite
One year term	12*	24	243	5555
Two years term (~10% off)	21*	43	437	9999
Three years term (~20% off)	28*	57	698	15998

\* Only offered together with an active account

# Basic Setup

- Essential data upload
- Contact page with key coordinates
- Display your logo in full color
- Included locations (Same country)
- Included categories
- Email forwarding per year

The screenshot displays a website interface for Private Banking. At the top, there is a navigation bar with the Private Banking logo, a 'Bankers' Network' button, a 'LOGIN HERE!' button, and language options (en, ru, jp). Below this is a secondary navigation bar with links for Home, News, Library, Newsletters, Events, Contact, and FAQ. The main content area features a search bar and a 'Bank Search' button. The primary focus is a 'Contact Information' page for 'Standard Chartered Bank Australia Ltd'. This page includes a breadcrumb trail: Home > Australia and Pacific > Australia > New South Wales > Sydney > Banks > Standard Chartered Bank Australia Ltd. The contact details provided are: Address: Level 11, 345 George Street, Sydney, NSW 2000, Australia; Phone: +61 2 92329333; Fax: +61 2 92329345; Contact: Mr. John Doe, Director. A 'Contact by email' button is prominently displayed, with a callout box indicating it is for 'Email Submission' and 'Your URL linking your website'. Below the contact information, there is a 'Branches' section listing various locations in Australia with their respective contact links. A callout box points to these branches, stating 'Branches in the same country'. At the bottom, a 'Categories' section lists various services such as Banks, Family Office, Investment Funds, Mergers & Acquisitions, and Private Equity. A callout box points to this section, stating 'Categories'. On the left side of the page, there is a sidebar with a 'Contact Page' button and a 'Write Review' button. A callout box points to the 'Contact Page' button, stating 'Contact page with essential information'. Another callout box points to the 'Standard Chartered' logo, stating 'Logo 50 x 100'. A 'Review Avg. Reviews: 0' section is also visible in the sidebar.

## Post events, seminars, forums etc.

You can post conferences, forums, summits, seminars or any other company event that needs to be publicized.

The screenshot shows the Private Banking website's Event Calendar page. The top navigation bar includes 'Home', 'News', 'Library', 'Newsletters', 'Event Calendar', 'About', 'Advertise', 'Contact', and 'FAQ'. Below the navigation bar are several logos for partner banks and services, including 'Structured products', 'UBS', 'Leuga Savings Bank', 'CUSTODIA FINANCE', 'NATIONAL BANK FINANCIAL', and 'citi'. The main content area features a search bar and a calendar for October 2008. The 'Events Calendar' table lists several events with callouts explaining their features:

Organiz	Date	Type	City	Title
	2008/10/01	CON	Genève	<a href="#">Family Office &amp; Wealth Preservation</a>
	2008/10/20	CON	Dubai City	<a href="#">2nd Annual Product Development in Banking and Finance</a>
	2008/10/07	CON	Singapore	<a href="#">Carbon Finance Asia 2008</a>
	2008/10/13	CON	London	<a href="#">Energy Derivatives 2008</a>

Callouts from the image:

- "This logo is linked to your contact page" (points to the organizer logo in the first row)
- "Download event brochure" (points to the PDF icon in the first row)
- "Event title can be linked to the event's website or to your contact page" (points to the event title in the first row)

## Exclusive email forwarding

The message posted to you is not shared with other service providers; messages posted to "Inactive listings" may be shared with other service providers. Please also refer to "Automated leads suggestion"

## Access to content management system

This is an easy to use and intuitive content management system that is useful to update information, upload new files, newsletters and adjust numerous settings.

You can keep your advertisement in tune with the latest developments

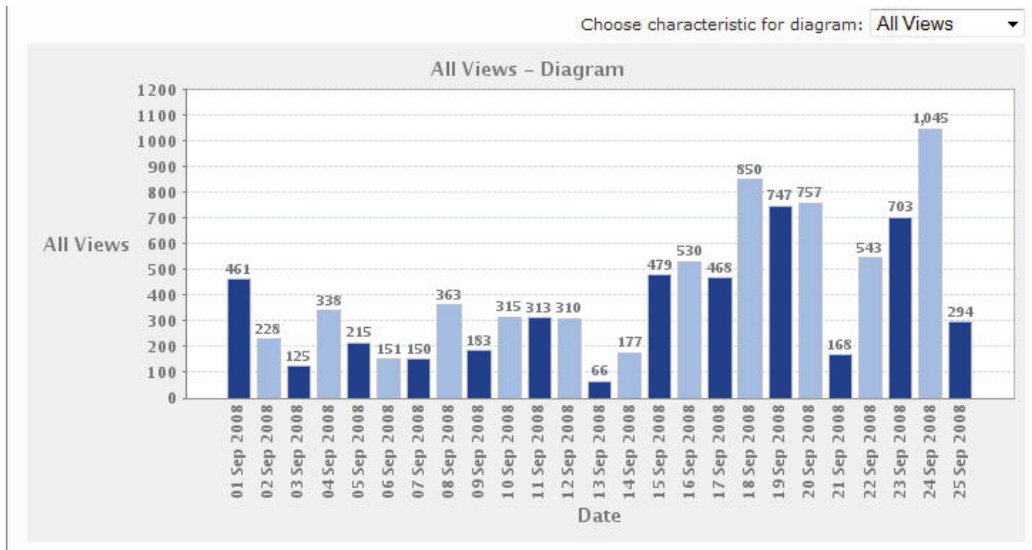
The screenshot displays the Private Banking Client Area Menu. At the top left is the Private Banking logo. To the right, account information is shown: Account Name: Super Elite Listing, TestTown; Account No: 032490; Account Type: Super Elite; Expiry date: Aug 12, 2009 [extend term](#). Below this is a 'Client Area Menu' header with a 'Logout' button. The main content area is divided into several sections:

- Modify account data**
  - Account details
  - Account extra info
  - Office addresses
  - Categories
  - Account files
- Settings**
  - Account settings
  - Change password
  - English | Russian | Japanese
- Publishing**
  - Create, manage and update newsletters
  - Manage Library uploads
  - Event calendar
- Financial transactions**
  - Account credits
  - Purchase additional services
  - Transaction history
  - Extend term
  - Extend term history
  - Invoice address (other than credit card)
  - Pending invoices (other than credit card)
  - My Bills
  - My Billing Profile
- Banners and fillers**
  - Reserve, manage and update banners
  - Reserve, manage and update fillers
  - Banner and filler files
  - Banner and filler texts
  - Banner and usage statement
- Traffic**
  - Logo Traffic
  - Contact Page Traffic
  - Uploaded Pages Traffic
  - Newsletter Traffic
  - Document Downloads Traffic
  - Banner Traffic
  - Communication Channel Traffic
  - Stat.Report Recipients
- Reviews**
  - Visitor review list


At the bottom right, there is a copyright notice: © Copyright by PRIVATE BANKING.COM 2002-2008 - All rights reserved. [Privacy Policy](#) | [Terms of Service](#) | [FAQ](#)

## Detailed traffic statistic report

Daily updated in depth data and traffic analysis are emailed to you or are accessible through the content management system.

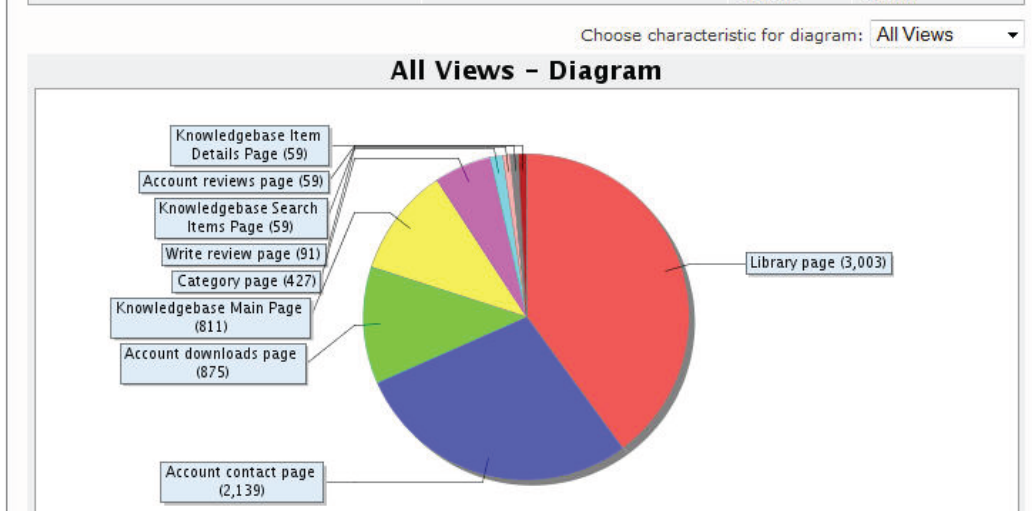


Logo Report by Pages



Every visitor to the site is logged and reported

Page Name	Jsp Name	All Views	Unique Views
Library page	/user/library.jsp	3,003	956
Account contact page	/user/account.jsp	2,139	823
Account downloads page	/user/downloads.jsp	875	177
Knowledgebase Main Page	/user/kb_view_items.jsp	811	234
Category page	/user/category.jsp	427	206
Write review page	/user/write_review.jsp	91	54
Knowledgebase Search Items Page	/user/kb_search_items.jsp	59	35
Account reviews page	/user/account_reviews.jsp	59	35
Knowledgebase Item Details Page	/user/kb_view_item.jsp	59	35
		<b>7,523</b>	<b>2,555</b>



## Directory ranking priority

Our system rearranges directory listings every 24 hours to ensure equal exposure according to the service level subscribed.

The screenshot shows the Private Banking website's directory page. The header includes the Private Banking logo, a 'Bankers' Network' button with a 'LOGIN HERE!' link, and navigation links for Home, News, Library, Newsletters, Event Calendar, About, Advertise, Contact, and FAQ. A search bar is present with 'Advanced Search' and 'Bank Search' options. A left sidebar lists various service categories such as Banks, Wealth Managers, and Brokers. The main content area displays a grid of bank listings, each with a logo and company name. Three callout boxes provide additional information: one points to the sidebar categories, another points to the grid of listings, and a third points to a specific listing's logo and name.

You can be listed in multiple categories

Daily rearranged ranking ensures equal exposure within the subscribed service level

Logo and company name are linked to your contact page

## Post newsletters and press releases

Published newsletters, pamphlets or press releases will appear in the newsletter section and are fully indexed by all major search engines.

Private BANKING

Bankers' Network LOGIN HERE!

en | ru | jp Login

Home News Library **Newsletters** Event Calendar About Advertise Contact FAQ

NATIONAL BANK FINANCIAL FUND CREATE SAL. OPPENHEIM HSBC Private Bank SG

Add privatebanking.com as a search provider to your browser

Bank & Financial Service Provider search Advanced Search Bank Search Banker Search

Home Newsletter Search Back

NEWSLETTER SEARCH: Advanced Search GO

Structured Products Room for Your Development. Clariden Leu

**Latest Submissions**

Categories: Private Banking | Events & Conferences  
Provider: [C5 Group Inc.](#) Newsletter ID: [00093](#)  
[Read more](#)

Categories: General Finance | Events & Conferences  
Provider: [marcus evans limited](#) Newsletter ID: [00092](#)  
[Read more](#)

Categories: Private Banking | Events & Conferences  
Provider: [ITP Publishing Group Inc.](#) Newsletter ID: [00091](#)  
[Read more](#)

Read full article by clicking here

# Keywords for search engine

In your content management menu you can add relevant keywords as you deem fit.

The screenshot displays the Private Banking website interface. At the top, there is a navigation bar with the Private Banking logo, a 'Bankers' Network LOGIN HERE!' button, and language options (en, ru, jp). Below this is a secondary navigation bar with links for Home, News, Library, Newsletters, Event Calendar, About, Advertise, Contact, and FAQ. A row of logos for various financial institutions follows, including SAL. OPPENHEIM, CA, HNW Opportunities, BSI, ARLAN SA, Julius Bär, and FUND CREATE. A text block describes Privatebanking.com as a leading internet portal for Private Banking and Wealth Management. Below this is a search section titled 'Bank & Financial Service Provider search' with an 'Advanced Search' link. A search input field is present, with a callout box pointing to it containing the text: 'In addition to your company name and keywords, our search engine will also match all text content of your advertisements, newsletters, text banners, uploads, HTML files and any other information you publish'. To the right of the search section is a vertical list of buttons: 'Bankers' Network', 'Bankers' Shop', 'Inquiry Market', 'Ask a Banker', 'Knowledge Base', and 'Private Banking Blog'. At the bottom left, there is a 'Recent news headlines' section with a link to 'Banking'.



## Post additional standardized information

This page was designed to post additional standardized information that will not require to create and upload HTML pages.

Account Name: Super Elite Listing, TestTown  
Account No: 032490  
Account Type: Super Elite  
Expiry date: Aug 12, 2009 [extend term](#)

Client Area Menu | Account additional information [Logout](#)

Account additional information

History :  Show  Hide  Default

Overview :  Show  Hide  Default

Vision :  Show  Hide  Default

Mission statement :  Show  Hide  Default

Key strengths :  Show  Hide  Default

You can edit these fields and add information as you like

Private Banking Bankers' Network LOGIN HERE! en ru jp Login

Home News Library Newsletters Event Calendar About Advertise Contact FAQ

Add privatebanking.com as a search provider to your browser

Advanced Search

Bank & Financial Service Provider search  Bank Search Banker Search

Home Australia and Pacific Australia New South Wales Kogarah Banks St. George Bank Ltd Back

Additional information

St. George Bank Ltd

Overview:

St. George is Australia's fifth largest bank and one of the top 15 publicly listed companies in Australia, employing over 7,500 people. Its national operations span all aspects of the financial industry including retail banking, institutional & business banking, and wealth management. At the Bank's core is a close relationship with its customers and this remains the cornerstone of future strategies, an important tradition that distinguishes St. George from other Australian Banks. Founded in 1937 as a housing based financial institution, St. George built a reputation as Australia's foremost building society, before achieving full banking status in July 1992. St. George's core strategy is one of organic growth, harnessing the potential in the franchise and building on its strengths and capabilities. These strengths include a track record of superior credit quality, positive customer service ratings relative to the industry, and product management and product innovation capabilities.

Review Avg. Reviews: 0

Contact Page

Additional information

Write review

Browse review

Anyone can read the published information by clicking on the 'Additional information' tab on your contact page

Home News Library Newsletters Event Calendar About Advertise Contact FAQ Privacy Policy Terms of Service

# Upload brochures and documents

You can upload brochures, documents and other electronic files for deployment in the library and contact page section.

Private BANKING

Bankers' Network LOGIN HERE!

en ru jp Login

Home News Library Newsletters Event Calendar About Advertise Contact FAQ

Add privatebanking.com as a search provider to your browser

Bank & Financial Service Provider search Advanced Search Bank Search Banker Search

Home Europe Switzerland Geneva Genève Advisors & Consultants CSF MANAGEMENT SA Back

**Downloads**

File name	Date Published	Document & size
Financial Intermediary Licensing	2008/08/24	(PDF/66KB)
Swiss Banking Secrecy	2008/08/24	(PDF/50KB)
Swiss Domiciliary Company	2008/08/24	(PDF/72KB)
Company Incorporation in Switzerland	2008/08/24	(PDF/68KB)

**Brochures**

File name	Date Published	Document & size
Geneva - Birthplace of Swiss Private Banking	2008/08/24	(PDF/74KB)

**Files**

File name	Date Published	Document & size
Tax Optimization for Swiss Companies	2008/08/24	(PDF/68KB)
Swiss Holding Company	2008/08/24	(PDF/81KB)

Review Avg. Reviews: 0

- Contact Page
- Downloads**
- Additional information
- Write Review
- Browse Review



Uploaded files are also shown in the library section

**Level up**

**ABN-AMRO**

Publisher	Report	Date Published	Document & size
HSBC Private Bank	<a href="#">Dynamic Investment Strategies for Swiss Pension Funds</a>	2008/09/23	(PDF/ 171KB)
Private BANKING	<a href="#">EDHEC - Structured Forms of Investment Strategies in Institutional Investors' Portfolios</a>	2008/09/23	(PDF/ 480KB)
HSBC Private Bank	<a href="#">Guide to Structured Investment Management for Institutional Investors</a>	2008/09/23	(PDF/ 822KB)
CSF MANAGEMENT	<a href="#">Company Incorporation in Switzerland</a>	2008/08/24	(PDF/ 68KB)
CSF MANAGEMENT	<a href="#">Swiss Domiciliary Company</a>	2008/08/24	(PDF/ 72KB)
CSF MANAGEMENT	<a href="#">Financial Intermediary Licensing</a>	2008/08/24	(PDF/ 66KB)
CSF MANAGEMENT	<a href="#">Swiss Holding Company</a>	2008/08/24	(PDF/ 81KB)

## Publish HTML presentations (Pages incl.)

HTML presentations are among the most effective marketing tools to grasp your prospects attention.

Private BANKING

Bankers' Network LOGIN HERE!

en | ru | jp Login

Home News Library Newsletters Event Calendar About Advertise Contact FAQ

Add privatebanking.com as a search provider to your browser

Advanced Search

Bank & Financial Service Provider search

Bank Search Banker Search

Montréal Banks National Bank of Canada / National Bank Financial

Back

**NATIONAL BANK OF CANADA**

**NATIONAL BANK FINANCIAL**

The Banks in Brief

Your Gateway to World Citizenship

**National Bank of Canada**

Founded in 1859 and headquartered in Montreal, National Bank of Canada is one of only five banks chartered by the Government of Canada and active in all provinces and territories.

In addition to individual and corporate banking, National Bank offers international banking services.

**Contact**

**Louis Leblanc**  
Vice President and

15  
Floor

HTML presentations can be accessed by tabs located on the left side of the contact page

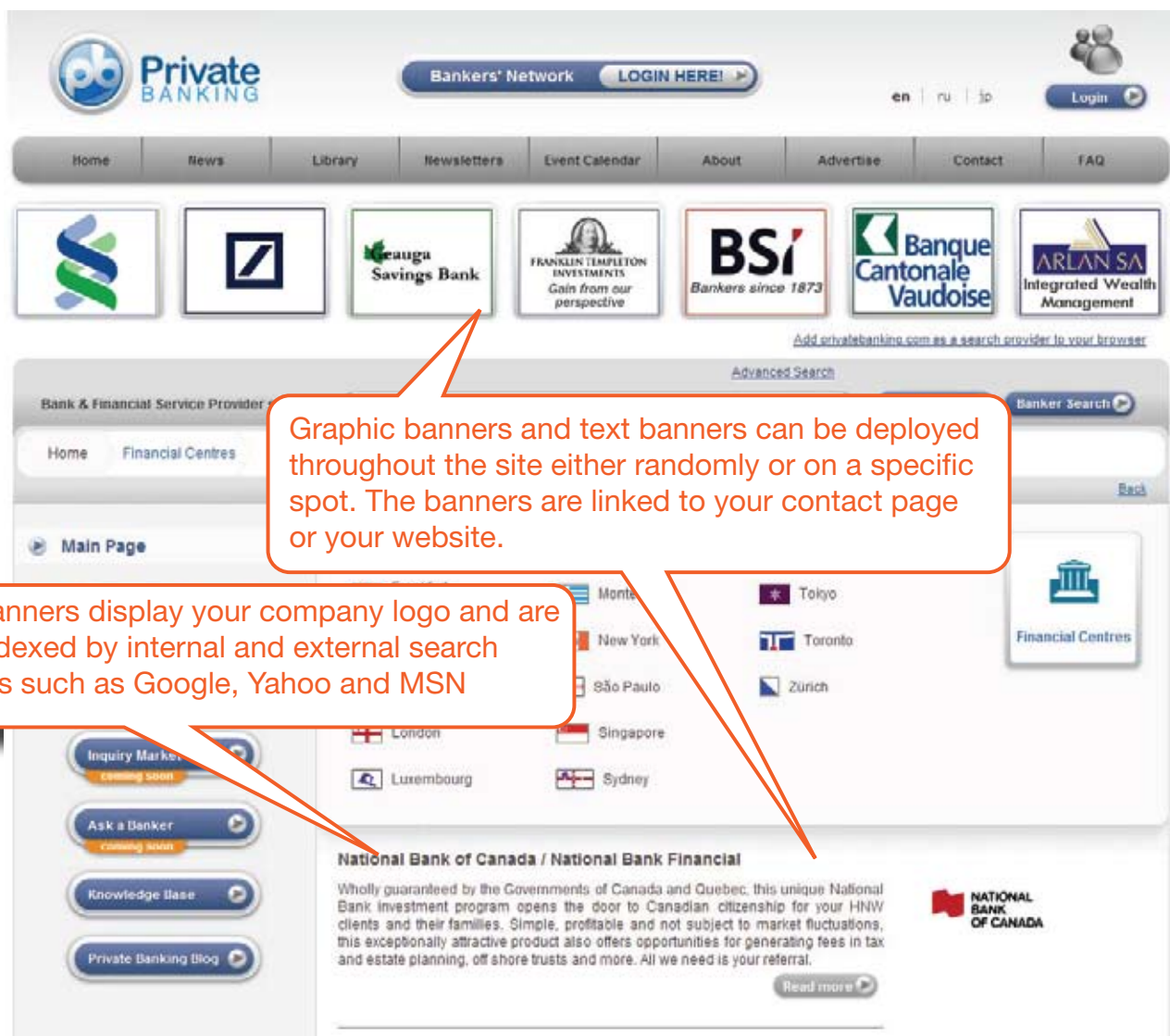
The HTML can be linked to your website and is fully indexed by our internal and all external search engines

Graphic banner(s) (Quantity / Weeks)

Text banner(s) (Quantity / Weeks)

Random banner deployment

You can strategically place banners throughout the platform to drive quality traffic to your advertisement and website.



Graphic banners and text banners can be deployed throughout the site either randomly or on a specific spot. The banners are linked to your contact page or your website.

Text banners display your company logo and are fully indexed by internal and external search engines such as Google, Yahoo and MSN

## Automated leads suggestion

This system helps you with getting more leads.

The screenshot displays the Private Banking website interface. At the top, there is a navigation bar with the Private Banking logo, a 'Bankers' Network LOGIN HERE!' button, and language options (en, ru, jp) with a 'Login' button. Below this is a secondary navigation bar with links for Home, News, Library, Newsletters, Event Calendar, About, Advertise, Contact, and FAQ. A search bar is present with 'Advanced Search' and buttons for 'Bank Search' and 'Banker Search'. The main content area shows a listing for 'Bank of Ireland (I.O.M.) Ltd' in Douglas, Isle of Man. A callout box points to the logo, stating: 'The logos of inactive listings are not shown in full color'. Below the listing, a message indicates: 'This is an inactive listing and the information provided on this page is not complete' with an 'Activate Listing' button. A 'Forward Message' window is open, showing a message to 'John Doe' asking if he wants to forward his message to other firms. A checkbox for 'Ascent Limited, Zürich' is checked, and a 'Done' button is highlighted. A callout box points to the 'Done' button, stating: 'A sophisticated algorithm analyzes leads submitted to inactive listings and suggests an alternative service provider according to various criterions'. The page also includes a 'Review Avg. Reviews: 0' section and a 'Contact Page' section with links for 'Write Review' and 'Browse Review'.

## Artwork for HTML presentation included

Our experienced designers will create an attractive HTML presentation derived from your website or brochure and deploy the files for you.